

# John Cook School of Business

## Master of International Business, executive format Sample Courses

<b>First Year - Fall Semester</b>	<b>Course</b>
Business Economics	IB 501
Financial and Managerial Accounting Methods	IB 505
Management Skills	IB 515
Marketing Skills	IB 521
<b>First Year - Spring Semester</b>	<b>Course</b>
Financial Management Skills	IB 511
International Business Environment	IB 514
International Trade Policy	IB 525
International Marketing Research & Analysis	IB 562
<b>First Year - Summer Semester</b>	<b>Course</b>
Managing Cultural Differences	IB 568
Study Abroad (Course sequence varies upon start date)	IB 591
<b>Second Year - Fall Semester</b>	<b>Course</b>
International Business Strategies	IB 531
International Marketing Strategies	IB 535
Accounting Problems of Multinational Enterprises	IB 545
Latin American Business Country Cases	IB 561

<b>Second Year - Spring Semester</b>	<b>Course</b>
International Negotiations	IB 543
Asia Pacific Business Country Cases	IB 551
European Business Country Cases	IB 555
Final Thesis	IB 598
<b>Second Year - Summer Semester</b>	<b>Course</b>
Study Abroad (Course sequence varies upon start date)*	IB 591

**\*IB 591 Study Abroad & Final Thesis Project**  
The study abroad occurs over a two-week period during the summer months. Pre-trip country/city/company papers are produced by the student teams. Upon return, the teams summarize their learning experience and present an overview. All students complete a final thesis project paper to conclude the EMIB degree program. This paper is written on a subject selected by the student. It ties together the two-year curriculum and allows application of the business practice, culture and strategy knowledge they've received through the coursework, faculty and cohort group.