# International Business Resumes

for undergraduate students



# **Creating an Effective Resume**

A resume is a written summary that highlights your education, experience, skills, and other relevant information. The primary purpose of the resume is to get you an interview. Employers often scan resumes very quickly (less than 1 minute). Therefore, it is important that your resume looks professional and dynamic.

#### **Your Name**

Cell Phone | E-Mail Address

# **Objective**

An objective can include job title, industry, and competencies or skills you would like to use in your position.

#### **Education**

Saint Louis University – John Cook School of Business, St. Louis, MO Bachelor of Science in International Business, Graduation Month and Year Certificates, Minors, if applicable Include GPA if it is over 3.0/4.0

# **Relevant Experience**

Internship Title, Dates when you worked

Name of Company, City, State

- Use phrases, starting each phrase with an action verb to grab reader's attention.
- Explain job duties including skills used and accomplishments.
- Start each bullet with an action verb

#### **Employment History**

Job Title, Dates when you worked

Company Name, City, State

- Describe job duties including skills used and accomplishments.
- List all experience in reverse chronological order, starting with most recent.
- Start each bullet with an action verb

#### **Additional Headings**

- On-campus Activities
- Leadership Experience
- Study Abroad
- Relevant Coursework
- Language Skills
- Honors / Awards
- Community Service / Volunteer Experience
- Computer Skills

#### **General Tips**

- Be honest throughout your resume—never lie.
- Do not use a resume template or table to create your resume.
- Use 11 or 12-point size for text
- Limit your resume to one page
- Use indentations, capital letters, bolding, and bullets to effectively enhance important information
- Tailor resumes to specific positions or employers
- Never include references or the statement "References Available Upon Request"
- Never include personal information such as age, hobbies, interests, marital status
- Proofread! Let several people critique your resume

# **Action Verb List**

Leadership Skills	Communication Skills	Technical Skills	Admin Skills	Creative Skills	Financial Skills	Service Skills
Administered	Addressed	Analyzed	Approved	Acted	Accounted	Collaborated
Analyzed	Advised	Adjusted	Arranged	Composed	Administered	Contracted
Anticipated	Arbitrated	Aligned	Catalogued	Conceived	Allocated	Coordinated
Assessed	Arranged	Calculated	Classified	Conceptualized	Analyzed	Counseled
Assigned	Assembled	Catalogued	Collected	Created	Appraised	Corrected
Attained	Authored	Compiled	Compiled	Designed	Audited	Demonstrated
Chaired	Bargained	Computed	Corresponded	Developed	Balanced	Encouraged
Contracted	Clarified	Critiqued	Dispatched	Directed	Budgeted	Evaluated
Consolidated	Collaborated	Created	Executed	Established	Calculated	Facilitated
Coordinated	Connected	Detailed	Generated	Fashioned	Comparing	Guided
Conducted	Contributed	Drafted	Implemented	Founded	Compiling	Integrated
Delegated	Coordinated	Designed	Inspected	Illustrated	Computed	Led
Developed	Corresponded	Devised	Monitored	Integrated	Correlated	Listened
Directed	Defined	Diagnosed	Operated	Introduced	Equated	Purchased
Empowered	Developed	Engineered	Organized	Invented	Examined	Repaired
Enabled	Directed	Evaluated	Prepared	Originated	Forecasted	Public
Executed	Drafted	Examined	Processed	Performed	Formulated	Relations
Hired	Edited	Extracted	Purchased	Planned	Leveraged	Collaborated
Improved	Explained	Formulated	Recorded	Revitalized	Managed	Communicated
Increased	Influenced	Financed	Retrieved	Shaped	Maximized	Conducted
Initiated	Integrated	Identified	Specified	Translated	Planned	Consulted
Measured	Interviewed	Maintained	Validated	Projected	Processed	Convinced
Modeled	Lectured	Measured	Recorded	Recognized	Selling Skills	Created
Negotiated	Listened	Operated	Reduced	Reconciled		Demonstrated
Overhauled	Mediated	Organized	Reported		Advised	Endorsed
Oversaw	Moderated	Programmed	Verified		Asked	Entertained
Planned	Motivated	Refined	Collaborated		Calculated	Hosted
Prioritized	Negotiated	Repaired	Collated		Closed	Informed
Produced	Organized	Reviewed	Computed		Communicated	Interviewed
Recommended	Persuaded	Restructured	Developed		Compared	Performed
Regulated	Promoted	Revised	Evaluated		Contacted	Planned
Reinforced	Publicized	Solved	Examined		Contracted	Promoted
Restructured	Presented	Summarized	Followed		Convinced	Recruited
Reviewed	Proposed		Improved		Differentiated	Represented
Scheduled	Read		Recommended		Influenced	Researched
Strengthened	Reconciled		Sorted		Informed	Taught
Supervised	Translated		Systemized		Inspected	
Verified	Updated		Wrote		Planned	

# **Firstname Lastname**

City, State Zip | Cell Phone | E-Mail

## **Summary**

- Business professional pursuing career in global business
- Enthusiastic and solution-orientated manager in the retail industry
- Developed strong analytical abilities through financial analysis
- Leadership experience in managing high priority projects
- Conversant in Mandarin Chinese

## **Education**

Saint Louis University – John Cook School of Business, Saint Louis, Missouri

Bachelor of Science in International Business and Marketing, May 2018

Minor in Service Leadership (200 service hours, 12 leadership workshops, 15 credit hours)

Cumulative GPA: 3.73 / 4.00

## **Study Abroad**

University of International Business and Economics, Beijing, China, Spring 2015

#### **Professional Experience**

**International Research Intern**, 2016-Present

World Trade Center, Saint Louis, Missouri

- Generated an analysis report of trade between Missouri and China using databases such as WiserTrade and Bloomberg BNA
- Conducted market research for 10+ client firms, utilizing in-house and outside resources and databases
- Supported the planning and organization of international trade training programs and seminars, including the World Trade Center St. Louis's annual fundraiser, Growing Global

#### Office Assistant, 2015-Present

Boeing Institute of International Business, Saint Louis, Missouri

- Promoted and maintained executive education courses and international business events
- Managed Excel database with over 3,000 corporate contacts

# **Leadership Experience**

International Business Club, 2015-Present

• Vice President of Administration, 2016-2017

International Institute, 2017-present

Delta Sigma Pi (Professional Business Fraternity), 2014-Present

#### Honors / Awards

Boeing BOLD Scholarship (merit-based), 2016-2017

Dean's Scholarship (merit-based)

Dean's List (3 semesters)

# Firstname Lastname

Cell Phone E-Mail

#### **OBJECTIVE**

To obtain an internship with an international business organization

#### **EDUCATION**

Saint Louis University – John Cook School of Business

St. Louis, MO

Bachelor of Science in International Business

December 2017

Minor in Finance

Concentration GPA: 3.57 / 4.00

#### STUDY ABROAD

Global Emerging Markets Field Study, Panama City, Panama

January 2017

Saint Louis University, Madrid Spain

Spring 2015

# INTERNATIONAL PROJECT EXPERIENCE

# **Global Emerging Markets Case Study**

Spring 2017

Saint Louis University

St. Louis, MO

- Developed a business plan for ProEd, a Panamanian educational non-profit
- Coordinated a plan of action for fundraising to ensure long-term sustainability

# **WORK EXPERIENCE**

Sales Associate

2014 - 2016

Chocolate Chocolate

St. Louis, MO

- Increased customer traffic with new ideas for management
- Created a social media campaign that resulted in 15% increase in sales
- Managed inventory and orders averaging \$5,000 bimonthly
- Assisted management in seamless company relocation and expansion

Sales Associate Summer 2014

Art Novell

St. Louis, MO

- Established charter gallery of Romanian Art
- Specialized in sales and customer service and achieved daily sales high of \$9,500
- Organized shipping services for domestic and foreign customers

## LEADERSHIP ACTIVITIES

Alpha Kappa Psi (Professional Business Fraternity)

2014 – Present

• Vice-President of Membership, 2013 – Present

Saint Louis University Student Ambassador

2014 – Present

# LANGUAGE SKILLS

Fluent in Spanish