# Résumé Susan Toft Everson

#### **Business Address**

Saint Louis University
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# **Educational Background**

Ph.D. University of Missouri, Kansas City, 2000

An interdisciplinary degree in: Urban Leadership and Policy Studies in Education (School of Education) and Public Affairs and

Administration (Bloch School of Business and Public

Administration)

Graduate Work University of Wisconsin, Madison, 1977-78

Doctoral Level, Curriculum Theory

M.A. George Peabody College, Nashville, Tennessee, 1974

Developmental Psychology and Early Childhood Education

B.S. University of Missouri, Columbia, 1966

Education

### **Professional Positions**

2011 to Present Director, Educational Leadership Program

2005 to Present Association Professor, Saint Louis University,

Department of Educational Leadership

2000-2005 Assistant Professor, Saint Louis University,

Department of Educational Leadership and Higher Education.

1978-1998 Senior Director - Mid-continent Regional Educational Laboratory

(McREL), Kansas City, Missouri. Responsibilities included development and management of research and development

programs that support educational improvement, restructuring, and

reform, including: planning, plan implementation, evaluation, leadership, and organizational change.

### **Publications:**

- Everson, S. T. (2009). A professional doctorate in educational leadership: Saint Louis University's Ed.D. Program. *Peabody Journal of Education* 84(1), 1-14.
- Everson, S. T., and Bussey, L. H. (2007). Educational leadership for social justice: Enhancing the ethical dimension of educational leadership. *Catholic Education: A Journal of Inquiry and Practice 11*(2), 176-187.
- Everson, S. T. (2006). The role of partnerships in the professional doctorate in education: A program application in educational leadership. *Educational Considerations*. *33*(2), 5-9.
- Everson, S. T. (2006). Schools as learning organizations: Planning for school improvement. *Educational Planning* 15(2), 45-53.
- Everson, S. T. (2004). The nature of parent and community engagement in schools that are learning communities. *Journal of School Public Relations* 25(1), 70-91.
- Everson, S. T. (1999). Selecting school improvement programs (2<sup>nd</sup> ed.). In J. H. Block, S. T. Everson, and T. R. Guskey (Eds.), *Comprehensive School Reform: A Program Perspective* (pp. 379-395). Des Moines, IA: Kendall/Hunt.
- Block, J. H., Everson, S. T., and Guskey, T. R. (1999). *Comprehensive School Reform: A Program Perspective*. Des Moines, IA: Kendall/Hunt.
- Everson, S. T. (1995). Selecting school improvement programs. In J. H. Block, S. T. Everson, and T. R. Guskey (Eds.). *School Improvement Programs: A Handbook for Educational Leaders* (pp. 433-452). New York: Scholastic.
- Block, J. H., Everson, S. T., and Guskey, T. R. (1994). *School Improvement Programs: A Handbook for Educational Leaders*. New York: Scholastic.
- Everson, S. T., Scollay, S. J., Vizbara-Kessler, B., and Garcia, M. (1986). An effective schools program and its results: Initial district, school and teacher outcomes in a participating district. *Journal of Research and Development in Education*, 19 (3), 35-50.

Scollay, S. J., and Everson, S. T. (1985). Measuring school improvement: A few experientially-based words of caution. *The Urban Review*, 17, 201-209.

#### **Grants Funded:**

(\$2,883,704)Kingdom of Saudi Arabia, Ministry of Higher Education, "Building Leadership for Change through School Immersion" Grant. This grant supports three groups (3 groups, 100 total) of selected Saudi professional educators to participate in a six-month school immersion program to enhance their educational leadership capacity. Experiences to enhance their cultural awareness and English language skills are included in the experience. (January 2017-May 2018)

(\$582,611) Missouri Department of Elementary and Secondary Education (DESE) Grant for Evaluation. This grant supports two major tasks, one task is a research task, and the other is a capacity building task (which is a service function). The research task includes creating annual research designs, collecting data, analyzing data, and writing annual reports to display the findings. (October 2001 to October 2004)

(\$120,580) Missouri Department of Elementary and Secondary Education (DESE) Grant for Program Evaluation and Consulting Services. This grant continues the work that was begun during the three-year contract for evaluation services. (November 1, 2004 to June 30, 2005)

(\$95,715) Missouri Department of Elementary and Secondary Education (DESE) Grant for Program Evaluation and Consulting Services. This grant continues the work that was begun in October 2001. (July 1, 2005 to June 30, 2006)

(\$103.005) Missouri Department of Elementary and Secondary Education (DESE) Grant for Program Evaluation and Consulting Services. This grant continues the work that was begun in October 2001. (July 1, 2006 to June 30, 2007)

(\$114,355) Missouri Department of Elementary and Secondary Education (DESE) Grant for Program Evaluation and Consulting Services. This grant continues the work that was begun in October 2001. (July 1, 2007 to June 30, 2008)

(\$100,000) Missouri Department of Elementary and Secondary Education (DESE) Grant for Program Evaluation and Consulting Services. This grant continues the work that was begun in October 2001. (July 1, 2008 to June 30, 2009)

# **Recent Lectures, Papers, and Presentations**

#### Presenter and Facilitator:

Kansas Commission on Teaching II (August to December 2012). The commission, whose members represented stakeholder groups in education from across the state, developed a response to the waiver requirements Kansas received from the U.S. Department of Education regarding the inclusion of student performance measures in the evaluation of all certified educators in Kansas schools. The Commission delivered their initial report to the Kansas State Board of Education, December 2012. A waiver response to the U.S. Department of Education will be delivered in June 2013.

### Panel Chair and Presenter:

Everson, S. T., Wood, J., Jordan, J., and Lyles, C. (November 2012). *Planning for the unexpected in reforming educational leadership preparation programs: Differences in advisor/mentors' roles in Ph.D. and Ed.D. or professional doctorate programs.* A panel presented at the annual international conference of the International Society of Educational Planning, Kansas City, MO.

# Keynote Presenter and Workshop Facilitator:

(January 2011). *Leading change*. Presented at the Pastors' Leadership Conference, Christian Church Foundation, Fort Lauderdale, FL.

### Invited Distinguished Lecturer:

Everson, S.T. (December 2009). *Assessing the value of professional development systems*. Lecture presented at the annual conference of the National Staff Development Council, St. Louis, MO.

### Symposium Chair and Presenter:

Everson, S. T. (April 2008). *The professional doctorate in educational leadership: Three alternatives to the traditional dissertations.* A symposium presented at the annual meeting of the American Educational Research Association, New York, NY.

### Symposium Paper Author and Presenter:

Everson S. T. (April 2007). *Saint Louis University's Ed.D. program: Its foundation and program application*. A symposium: Professional Doctorates in Education: Moving Forward, presented at the annual meeting of the American Educational Research Association, Chicago, IL.

#### Discussant:

Everson, S. T. (April 2007). A symposium, *Multiple approaches to school reform*, presented at the annual meeting of the American Educational Research Association, Chicago, IL.

### Discussant:

Everson, S.T. (April 2006). A paper presentation session, *Developing excellence* in leadership through peer coaching and other effective practices, presented at the American Educational Research Association, San Francisco, CA.

#### Presenter and Session Chair:

Everson, S. T., Marsh, D., and Murphy, J. (November 2005). *Democracy in educational leadership: Preparation for effective leadership practice.* A conversation session at the annual meeting of the University Council of Educational Administration, Nashville, TN.

### Panelist:

With Grogan, M. (University of Missouri-Columbia); Prestine, N. (The Pennsylvania State University); Malen, B. (University of Maryland); Murphy, J. F. (Vanderbilt University); Everson, S. T. (Saint Louis University); Scheurich J. J. (Texas A & M University); Young M D. (UCEA). (November, 2005). *Differentiating the Ed.D. and the Ph.D. in Educational Leadership*. A panel symposium presented at the annual meeting of the University Council of Educational Administration, Nashville, TN.

# Symposium Chair, Paper Author:

The changing face of doctoral programs in educational leadership: A new design for new times. A symposium presented at annual conference of the University Council of Educational Administration (November 2004), Kansas City, MO. Papers presented included:

Rebore, W. T., Wright, G., & Everson, S. T. (November, 2004). The Ed.D. program foundation: Its historical development and theoretical framework.

Bussey, L. H. & Everson, S. T. (November 2004). *The Ed.D.* program year one outcomes: Program and student outcomes.

# Paper Presentation:

Everson, S. T. (April, 2004). *The influence of a school's context on the use of educational knowledge*. A paper presented at the annual meeting of the American Educational Research Association, San Diego, CA.

### Paper Presentation:

Everson S. T. (November 2003). *The influence of context on organizational learning: Implications for leadership*. A paper presented at the annual conference of the University Council of Educational Administration, Portland, OR.

# Invited Speaker:

Everson, S. T. (November 2001). Point/Counterpoint sessions with Richard Kahlenberg, *Approaches to school reform and restructuring that addresses educational inequity*. Presented at the National Education Association, National Staff Association for the Improvement of Instruction Annual Conference, Phoenix, AZ.

# **Professional Service and Memberships**

National/International Professional

Selection Committee: Dissertation Award, AERA/UCEA Educational Leadership Award

Peer Reviewer. Journal of school leadership.

Peer Reviewer. International journal of educational research.

Peer Reviewer. Catholic education: A journal of inquiry and practice.

Peer Reviewer: Reviewed submissions for *The 2002 Yearbook of the National Council of Professors of Educational Administration* 

Peer Reviewer: Pacific Regional Educational Laboratory, Monograph, *Using standards-led policy to align assessment and accountability systems*.

Program Chair (2003) American Education Research Association, Research Annual Meeting, Utilization Special Interest Group.

Peer Reviewer. American Educational Research Association Conference submissions.

Peer Reviewer, University Council of Educational Administration Conference submissions.

Steering Committee Member (1989-1995). School Year 2020 Project, coordinated by IMTEC, Oslo, Norway; International Working Group on School Development, International.

# School of Education

Rank and Tenure, Member 2007-present

Strategic Planning Committee on Research, Member 2007-present Program Director, Educational Leadership Support for Grant Submissions

# Department

Program Director, Educational Leadership

Chair, Committee to Develop the Specialist

Chair, Faculty Search Committee

Chair, Program Development Committee for the Ed.D. Program, 2002-present

# Community

Leader, Voice of the Parish Project, St. Andrew's Christian Church, Olathe, Kansas, 2010.

Chair, Search Committee for Executive Director, The Midwestern Innocence Project, 2007

Member, Missouri Bar Committee on the Evaluation of State Judges, 2007

School Board Member, St. Paul's Episcopal Day School, 2005-2008

Habitat House Volunteer on "Women-Built" House, Kansas City, July 2005.

Chair, Search Committee for Rector, St. Paul's Episcopal Church, 2004-2005.

Chair, Search Committee for Head of School, St. Paul's Episcopal Church, 2003.

Habitat House Volunteer, Knoxville, TN, 2003.

Developer/Leader: Voice of the Church Research Project, St. Paul's Episcopal Church, Kansas City, Missouri, 2002.

# **Memberships**

American Educational Research Association (AERA) Research Utilization Special Interest Group (AERA) University Council of Educational Administration (UCEA) International Society of Educational Planning

#### **Honors and Awards**

Exceptional Academic Achievement Award, University of Missouri-Kansas City, 2001

Chancellor's Interdisciplinary Ph.D. Fellowship, University of Missouri-Kansas City, Missouri, 1995/96

Child Development Specialist Fellowship, George Peabody College, Nashville, Tennessee, 1993/94

Governor's Invitational Conference on Education, Atlanta, Georgia, 1977

The Central Exchange Firehouse Award (leadership and service), 1992

# **Past Professional Experience**

International Experience

1989	Consultant, "Effective Schools for Europe," IMTEC, Oslo, Norway
1989-91	Member, International Steering Committee, IMTEC, Oslo, Norway
1989	Consultant, "A <sup>+</sup> chieving Excellence Institute," The Netherlands
1989	Keynote presenter, "Leadership for School Development," International Working Group on School Development, Aberdeen, Scotland
1989	Participant, International Conference on Systems Design, Edinburgh, Scotland

1989	Consultant, Evaluation and feasibility study to recommend reorganization actions related to the British National Reform Act, Humberside, England Local Education Authority
1989	Presenter, Invitational International Seminar on School Development, The Netherlands
1989-92	Consultant/Facilitator, "Planning and Development for National Consultants," The University of Amsterdam, The Netherlands
1990	Consultant, "Classroom Management and Educational Development," IMTEC, Oslo, Norway
1990	Planner/Participant, IMTEC International Conference on Reform, Oxford, England
1991	Keynote Address, "Achieving Excellence," Dutch National Conference, The Netherlands
1992	Consultant, School Development and Reform, Birmingham, England Local Education Authority
1993-94	Instructor/Consultant, Organizational Planning and Change, Universidad de La Laguna, Tenerife Island, Canary Islands, Spain
1995	Instructor/Consultant, Educational Reform and Organizational Development, Universidad de La Laguna, Tenerife Island, Canary Islands, Spain
Planning, Dev	velopment and Evaluation Experience
1979-93	Developer, Program Manager, Consultant, Effective Schools Program, McREL
1980	Consultant, "Skill Development in Leadership, Planning, Dissemination, and Evaluation," South Dakota Division of Education
1984	Consultant, Implementation of an Effective Schools Project, Anoka-Hennepin, Minnesota Public School District
1984-85	Advisory Board Member, Minnesota Department of Education, Development of State-wide Effective Schools Project

1984-85	Advisory Board Member, Kansas City, Missouri School District, Effective Schools Project
1984-85	Consultant, Implementation of an Effective Schools Project, Detroit, Michigan Public School District
1984-85	Consultant, Participant Observation Study, Instructional Management Program for School Administrators, Far West Laboratory
1985	Consultant, Site-based Planning and School Improvement, Madison, Wisconsin Public School District
1986-87	Consultant, "Effective Leadership," Northeast Missouri Elementary Principals Association
1986-87	Advisory Board Member, Missouri Department of Elementary and Secondary Education, Leadership Academies Project
1986-90	Consultant, Curriculum Development and Site-Based Management, Naperville School District, Chicago, Illinois
1989-97	Developer and Consultant, A <sup>+</sup> chieving Excellence Program, McREL
1991-92	Consultant, Development of Site-based Management, Special School District of St. Louis County
1991-93	Consultant/Facilitator, Strategic Planning, North Ottawa County School District, Minneapolis, Kansas
1991	Consultant/Facilitator, Strategic Planning, Board of Metropolitan Organization to Counter Sexual Abuse
1991	Consultant/Facilitator, Strategic Planning, Board of Greater Kansas City Chapter, Alzheimer's Association
1992-94	Consultant, Evaluation, Rockford Public Schools, Rockford, Illinois
1993	Consultant, Organizational Reform, Board of Education, Vista Del Mar School District, Santa Barbara, California

1993	Facilitator, Ten State Consortium on Educational Assessment National Meeting, National Education Association
1993-94	Consultant, Curriculum Development, North Ottawa School District, Minneapolis, Kansas
1994-97	Consultant and Developer, Professional Development Centers, Missouri Department of Elementary and Secondary Education
1994-95	Consultant, Curriculum Development, Fort Madison School District, Fort Madison, Iowa
1994-95	Consultant, Organizational Development and Evaluation, Kansas City Boys and Girls Clubs
1995	Developer and Facilitator, Strategic Planning, The Missouri Network for Women in Administration
1996	Developer and Trainer, School Advisory Team Development, Sunnyside School District, Tucson, Arizona
1996	Consultant, School Improvement Planning, Hinsdale School District, Hinsdale, Illinois
1996-98	Consultant, Organizational Development and Comprehensive Planning, Schaumberg School District, Schaumberg, Illinois
1996	Consultant, Strategic Planning, Laubach Literacy Council, Kansas City, Missouri
1998	Consultant, Principal Coaching, Harrisonville School District, Harrisonville, Missouri
1998	Consultant and Facilitator, University of Missouri-Kansas City, Self-study Accreditation and Strategic Planning, Kansas City, Missouri
1998-99	Consultant and Trainer, National Staff Development Association, Academy VIII Institute, Washington, D.C. and Academy IX, Dallas, Texas
1998	Facilitator and Developer, Advanced Leadership Academy, Design Team, Missouri Department of Elementary and Secondary Education, Leadership Academy

1998-99	Evaluator, DeLaSalle Alternative High School, Kansas City, Missouri	
1998-99	Developer and Trainer, Leadership for Ohio's Reform Legislation: "Continuous Improvement Planning", Regional Professional Development Centers in Mansfield, Athens, and Lima, Ohio	
1998-99	Evaluator, School Change Collaborative Laboratory Network Program, Northwest Regional Educational Laboratory, Portland, Oregon	
Management	Experience	
1978	Acting Director, Teacher Corps Project, McREL	
1985-95	Director, School Improvement Services, McREL	
1979-85	Director, Regional Exchange (field service to: Missouri, Nebraska, Kansas, North Dakota, South Dakota, Colorado, and Wyoming), McREL	
1983-85	Director, Mid-west Regional Exchange (field service to: Michigan, Wisconsin, Iowa, Minnesota, Illinois, and Indiana), McREL	
1991-94	Director, Kansas City Office, McREL	
1995-98	Director, Leadership and Organizational Learning, McREL	
1999	Co-coordinator, Community Family Literacy Program, Outreach Program, St. Paul's Episcopal Church	
Proposal and Contract Development Experience		
1978	Co-author, McREL Teacher Corps Proposal, three year grant	
1986	Writing team member, McREL Regional Laboratory Proposal, five year contract	
1989	Developer/Project Director, School Development, University of Amsterdam, three-year contract	
1992-94	Developer/Project Director, Evaluation of School Desegregation, Rockford Illinois, two-year contract	

1995	Writing team member, McREL Regional Laboratory Proposal, five-year contract
1982-95	Developer/Project Director, School District Technical Assistance Contracts in California, Iowa, Kansas, Michigan, Missouri, Nebraska, Ohio, and Wisconsin
2001-2008	Developer/PI, Evaluation Project: Missouri's Department of Elementary and Secondary Education Professional Development Program
Presentation I	Experience Prior to Summer 2000
1973	Presenter, "Parenthood Education," Tennessee Association of Education for Young Children, State Convention
1973	Presenter, "Piaget: A Practical Overview for Adults"
1974	Presenter, "A Workshop on Workshops: Learning How to Plan And Make Presentations"
1974	Presenter, "A Child's Eye View: A Presentation on Human Development"
1975	Presenter, "An Integrated Approach to Language Development"
1977	Presenter, "A Workshop in Teacher Effectiveness Training"
1978	Presenter, "Some Ethical Questions Concerning Education"
1980	Presenter, "Parents' Part in Children's Learning"
1980	Presenter, "Some Help for Camp Counselors: A Practical Overview of Adolescent and Adult Learning Styles"
1980	Presenter, "Politics: New Focus," Women's Concerns Conference, U. S. Department of Education, Region VII
1981	Developer, Audio-visual presentation, "Research Ideas for Teachers," for use by Missouri State Department of Elementary and Secondary Education, Chapter 1 staff members at seventeen regional conferences

1982	Keynote presenter, "School Effectiveness: Climate, Goals, and Leadership," Appalachia Educational Laboratory Regional Workshop, Charleston, West Virginia
1984	Presenter, "Curriculum Changes: Present and Future," "Defining, Understanding and Implementing Mastery Learning/Competency-based Education/Critical Skills and Courses of Study," Ohio Department of Education Academies
1984	Presenter, Effective Schools, Desegregation Academy, Youngstown, Ohio
1984	Presenter, "School Improvement - the Principal's Role," West Virginia Department of Education Principals Academy
1984	Keynote Presenter, "Educational Excellence: Effective Teaching," Wisconsin State-Wide Conference
1984	Co-presenter: "Application of the Research on Instructionally Effective Schools and Classrooms: A Study of an Effective School Conference of the Association for Supervision and Curriculum Development, New York, New York
1984	Co-presenter: "From Research to Results: A School Improvement Approach Which Produces Student and School Changes Exemplifying the Research on Educational Effectiveness," Annual Conference of the American Educational Research Association
1985	Presenter, "Administrator Development: A Description of the Role of Administrator Development in School Effectiveness Projects," Annual Conference of the American Education Research Association
1985	Presenter, "Effective Instruction;" Learning Exchange Annual Conference, Kansas City, Missouri
1986	Presenter, "School Improvement Actions That Make A Difference" and "School Improvement Planning," School Improvement Conference, Salina, Kansas

1987	Presenter, Achieving Effective Schools: Myth or Reality of Educational Reform, "Emerging Research Findings: Exciting Opportunities for Teachers" and "Keys to Bringing About Effective Instruction For All Students," National Education Association, National Conference Series
1987-88	Trainer, Leadership Training, Seventy-Five Kansas City Area High School Student Leaders, Annual Leadership Day
1987	Presenter, Change Management, St. Louis, Missouri Staff Development Group
1987	Presenter, Principals' Role in Change and School Improvement, Tennessee Principals Academy
1987	Presenter, Effective Schools, Nebraska State-Wide Staff Development Conference
1988	Keynote presenter, "The Leader's Role in Effective Schooling," Kansas Regional Staff Development Conference
1988	Presenter, "Implementation of Professional Development Councils," Missouri NEA Institutes
1988	Presenter, Effective Schools, Kansas City, Kansas Area Vocational Technical School
1988	Presenter, "Effective Schools Update About Change Management," Omaha, Nebraska Area School Conference
1988	Presenter, "Change Management," Appalachia Educational Laboratory Annual Conference
1988-90	Presenter, "Effective Instruction," Junction City, Kansas Teachers Academy
1989	Keynote presenter, "Site-based Management," University of Kansas Annual Effective Schools Conference
1989	Presenter, "External Change Agent," NEA Instructional and Professional Development Directors National Meeting, Seattle, Washington

1989	Presenter, "Effective Instruction," Clinton, Iowa Peer Coaching Program
1989	Developer/Presenter, Teacher Mentoring, Missouri NEA workshops for mentor training
1989-91	Member, Dialogue on Educational Issues and Policy (DEIP), Missouri policy group
1990	Presentation, Program Evaluation, Staff Development Network of Kansas, Missouri, and Nebraska, annual meeting
1990	Developer/Presenter, Missouri NEA advanced training for Professional Development Council members
1990	Invited Discussant, discussion of the report of the Missouri Business and Education Partnership Commission (a commission created by the 1989 Missouri General Assembly to "conduct a comprehensive study of Missouri's system of higher education, examine its current and future needs and make recommendations concerning the most appropriate governance and financing so as to best serve the citizens of the state.")
1991	Advisory Panel, Research Knowledge and Educational Policy Study, conducted by the Center for Research in Social Behavior, University of Missouri-Columbia, and the Undergraduate Faculties and The Research School of Social Sciences at the Australian National University, funded by the Office of Educational Research and Improvement
1991	Presenter, "Taking the Mysticism Out of Staff Development Evaluation," Annual Conference of the Association for Supervision and Curriculum Development, Pre-conference, One-day Action Laboratory
1991	Invited participant, Educational Commission of the States meeting regarding Missouri educational reform
1992	Presenter, "Results From Research-Based School Improvement Programs: Three Progress Reports," Symposium, Annual Conference of the American Educational Research Association
1993	Keynote Presenter, "Educational Reform, New Issues," Strategic Planning Retreat for Leaders in Nebraska

1996	Presenter, School Improvement Planning, National Staff Development Council National Conference for School Improvement Teams
1996	Keynote Presenter, "Systemic Change," The State of Change Conference, St. Louis, Missouri
1998	Presenter, "Howard Gardner's Theory of Multiple Intelligences," Avery School Parent Teacher Organization, Webster Groves, Missouri
1998	Presenter, "Pulling the Pieces Together," Missouri Professional Development Series, Missouri Department of Elementary and Secondary Education
1998	Keynote Presenter, "Leadership and School Improvement," Kick-off Meeting, Missouri Leadership Academy, Lake of the Ozarks, Missouri
1998	Keynote Presenter, "Leadership, School Improvement, and Organizational Change," Academy IX, National Conference, National Staff Development Council, Washington, DC
1999	Keynote Presenter, "Leadership, School Improvement, and Organizational Change," Academy X, National Conference, National Staff Development Council, Dallas, Texas
1999	Keynote Presenter, Missouri's Leadership Academy Conversation on Assessment, Columbia, Missouri
1999	Keynote Presenter, "Leadership for School Improvement," Tucson Public School District, Tucson, Arizona
1999	Keynote Presenter, "Best Practices of Instructional Leadership," Instructional Leadership Institute, Sunnyside Public School District, Tucson, Arizona
2000	Keynote Presenter, "Leadership, School Improvement, and Organizational Change," January and March, Grand Step Scholars Program, Northeast Ohio Regional Center, Lima, Ohio
2000	Keynote Presenter, "Leadership, School Improvement, and Organizational Change," St. Louis Gateway Leadership Institute, Saint Louis University, St. Louis, Missouri