



SAINT LOUIS UNIVERSITY

— EST. 1818 —

SCHOOL OF LAW

*Office of Development
and Alumni Relations*

100 North Tucker Boulevard
St. Louis, MO 63101-1930

P 314-977-3300
F 314-977-4089

law.slu.edu

www.slu.edu

September 17, 2019

Dear Potential Sponsor,

Thank you for your continued support of diversity initiatives at Saint Louis University School of Law by being a sponsor of the Annual Black Law Student Association (BLSA) Casino Night. We are excited to offer you the opportunity to be a part of the diverse culture of SLU LAW and in the Saint Louis legal community by participating again. **Casino Night is being held on October 26th, from 6:00pm – 10:00pm at SLU Law.**

This event is a wonderful opportunity to showcase your firm to the Saint Louis legal community through our various Casino Night print and online marketing materials, invitations, and event specific collateral. The entire Saint Louis area alumni base will be invited to the event. **SLU LAW is Saint Louis's law school and is responsible for over half of the attorneys in the area; over 6,000 alumni.**

Each year SLU BLSA's Casino Night raises funds to support multiple scholarship initiatives including support of SLU BLSA's Kujichagulia Scholarship fund which is dedicated to the Kwanzaa principle of self-determination; and it celebrates our willingness to define ourselves, to create for ourselves, and to speak for ourselves.

In addition to raising funds to provide academic scholarships, we have set funding goals to support our members' academic and community development, which includes attending national and regional BLSA conferences, and paying national and regional membership dues.

Your ongoing support and commitment to excellence will help ensure that we meet and exceed the most important goal of aiding qualified students on their journey to become excellent, well-prepared, and well-connected lawyers. To build on past success and further this tradition at SLU LAW, we ask for your participation in making the 2019 Casino Night our most successful year yet.

Included with this letter, please find important information about sponsorship packages and how to purchase individual tickets. Please contact Michael Ruiz at michael.ruiz@slu.edu or by calling (314) 977-2818 with any questions you might have. We look forward to your support of BLSA and seeing you on Saturday, October 26th for Casino Night!

Sincerely,

Shaunessy E. Carr
SLU BLSA President

Michael Ruiz
Director of Development



Higher purpose. Greater good.

SLU LAW BLSA Annual Casino Night Fundraiser 2019
Sponsorship Levels

Presenting Sponsor: \$5,000

\$440 value and \$4,560 tax deductible gift

\$5,000 tax deductible gift if table is donated for students to attend the event

- Sponsor name will brand event in all print and digital advertisements, invitations and programs that will be sent to the SLU LAW alumni legal community
- 36x48 Sponsorship signage
- One (1) table of eight (8) tickets to the event
- Limited to one sponsor

Gold Sponsor: \$2,500

\$440 value and \$2,060 tax deductible gift

\$2,500 tax deductible gift if table is donated for students to attend the event

- 24x36 sponsorship signage; indicating sponsorship of a bar or casino gaming table
- One (1) table of eight (8) tickets to the event
- Name and logo to appear in program
- Limited to four sponsors

Silver Sponsor: \$1,000

\$440 value and \$560 tax deductible gift

\$1,000 tax deductible gift if table is donated for students to attend the event

- 22x28 sponsorship signage
- One (1) table of eight (8) tickets to the event
- Name and logo to appear in program.

Bronze Sponsor: \$500

\$500 tax deductible gift

- Name to appear on signage at registration table
- Name and logo to appear in program

Honor Roll Sponsor: \$100

\$100 tax deductible gift

- Honor Roll mention

All gifts of \$100 or below are greatly appreciated and recognized in the Honor Roll section of the program. Individual tickets are \$55 per person.

Please remit all contributions by October 11, 2019 and direct any questions to michael.ruiz@slu.edu or call at (314) 977-2818

CASINO NIGHT SPONSORSHIP/TICKET REQUEST

Name of donor to be recognized: _____

Name of contact for questions regarding donations: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____ Email: _____

I/ we will become a **sponsor** at the _____ level

Please return this form with payment to:

Saint Louis University School of Law
Attn: Michael Ruiz, Development Office
100 N. Tucker Blvd, Suite 1050
St. Louis, MO 63101

SLU LAW BLSA Annual Casino Night Fundraiser 2019
Program Advertisement Rates

Deadline: October 11, 2019

All ad creative must be submitted at deadline.

Business/Person(s) Name: _____

Business/Person(s) Address: _____

City: _____ State: _____ Zip Code: _____

E-Mail Address: _____

Telephone #: _____ Fax #: _____

Contact Name if Business: _____ **Ad**

Choices (circle one):

Outside Back Cover (7 1/2 x 10)– Color \$300	1/2 Page (7 1/2 x 5) \$100
Inside Front Cover (7 1/2 x 10) – Color \$250	1/4 Page (3 3/4 x 5) \$75
Inside Back Cover (7 1/2 x 10) – Color \$200	Business Card (3 3/4 x 2 1/2) \$50
Full Page (7 1/2 x 10) - \$150	Sponsor (3 3/4 x 1 1/2) \$25

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Attn: Michael Ruiz, Development Office
100 N. Tucker Blvd, Suite 1050
St. Louis, MO 63101