



# Chaifetz School of Business

End of Year Summary

Based on Fall 2019 Registered Students

## Student Interactions: Events, Fairs, Presentations, and Appointments

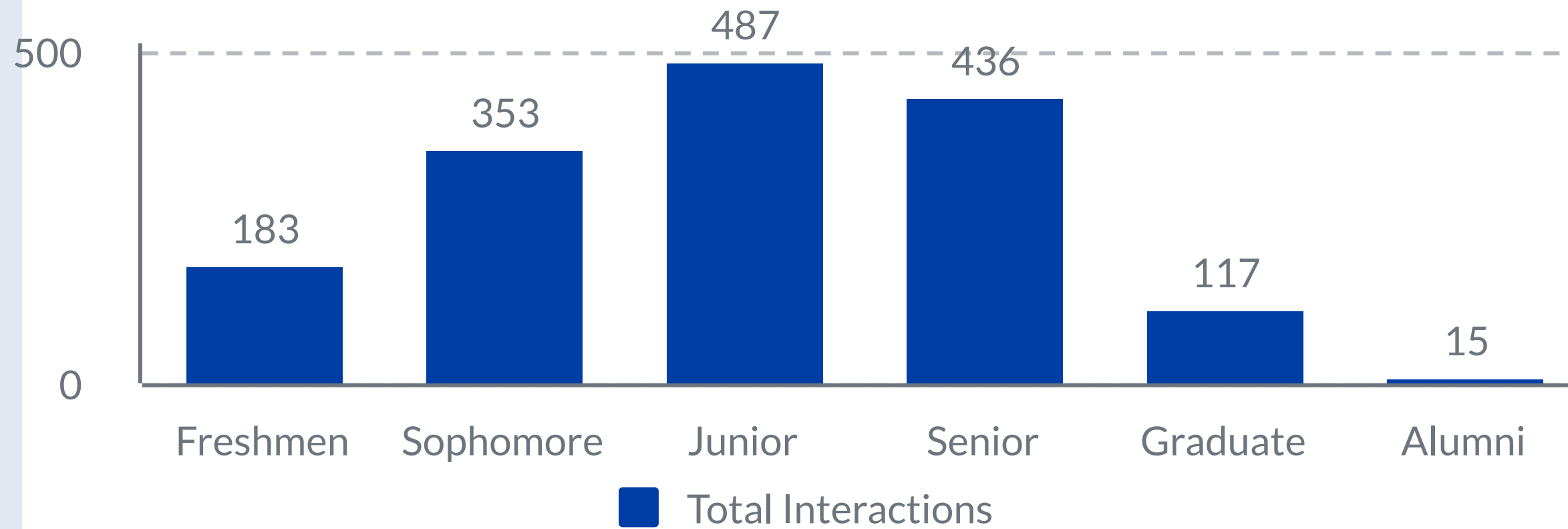
Total Interactions

**1,592**

Unique Students

**910**

(63.9% of Registered Students)



**21+**

Presentations to Chaifetz Students

**1,039**

Resumes and

**304**

Cover Letters uploaded to Handshake



### FY21 Goals

1. 10% increase in Total Interactions

**160** additional interactions

2. 10% increase in Unique Students interacting

**88** additional students

Total Appointments

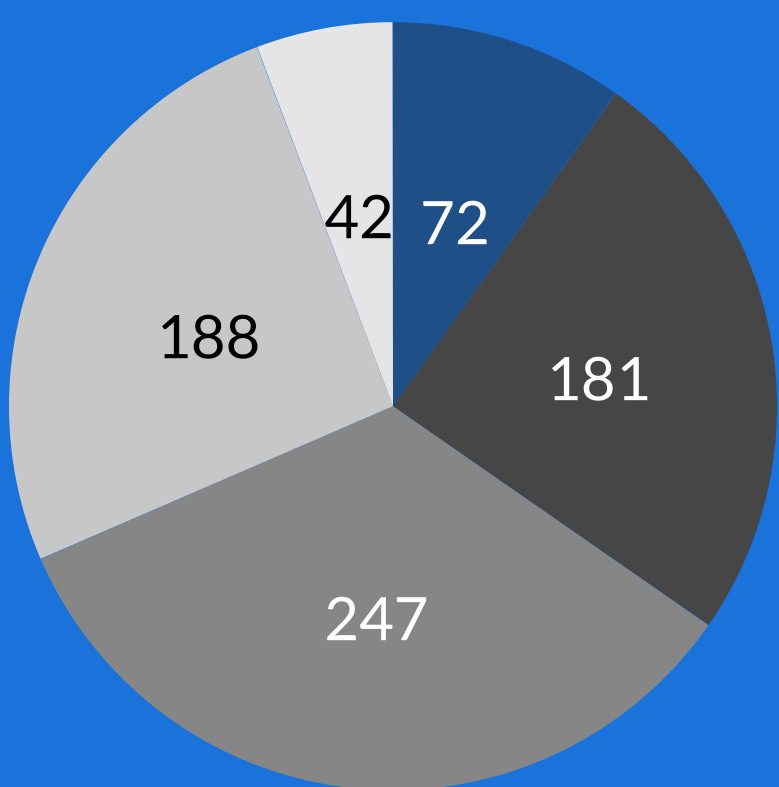
**731**

Unique Students

**390**

(27% of Registered Students)

### Total Appointments

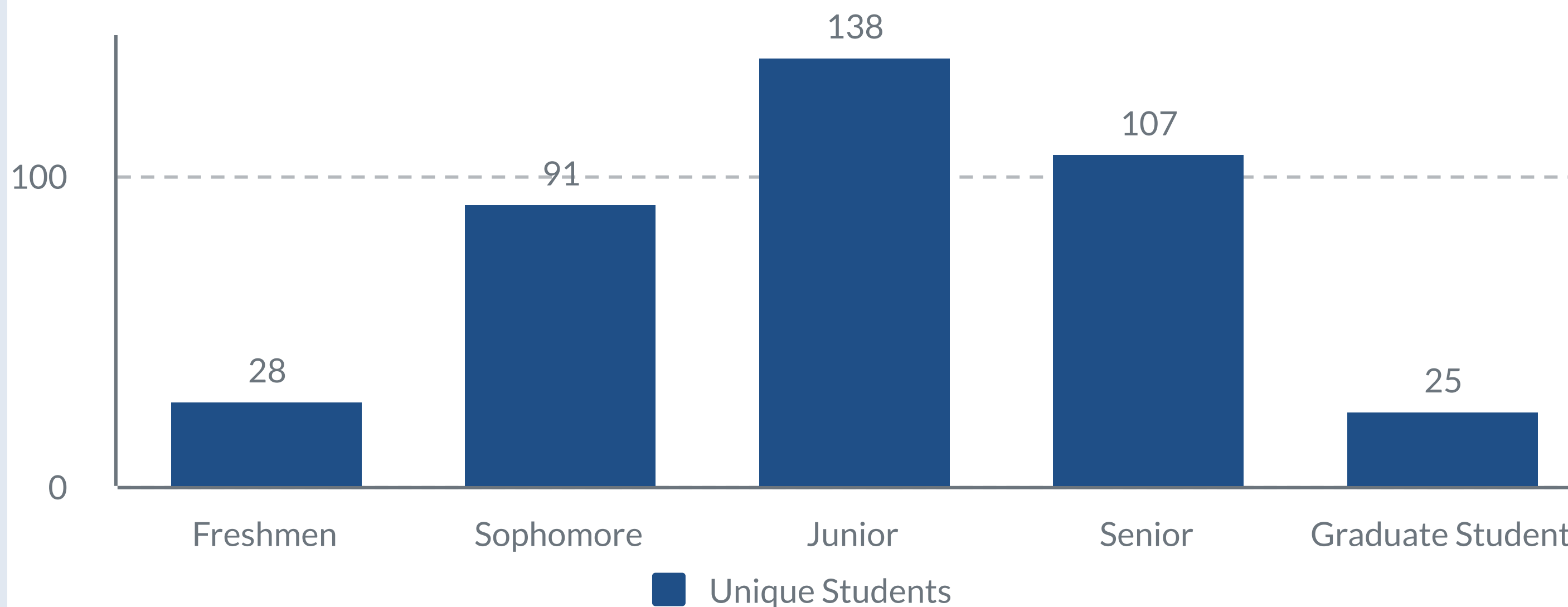


Freshmen (9.86%)
  Sophomore (24.79%)  
 Junior (33.84%)
  Senior (25.75%)  
 Graduate Students (5.75%)

\*Includes repeat student visitors

## One-on-One Appointments

Number of Unique Students



FY21 Goal: 3% increase in Unique

13.5% of Freshmen (28)

42.7% of Sophomores (91)

48.6% of Juniors (138)

24.5% of Seniors (107)

8.8% of Graduate (25)

16.5% of Freshmen (↑ 7)

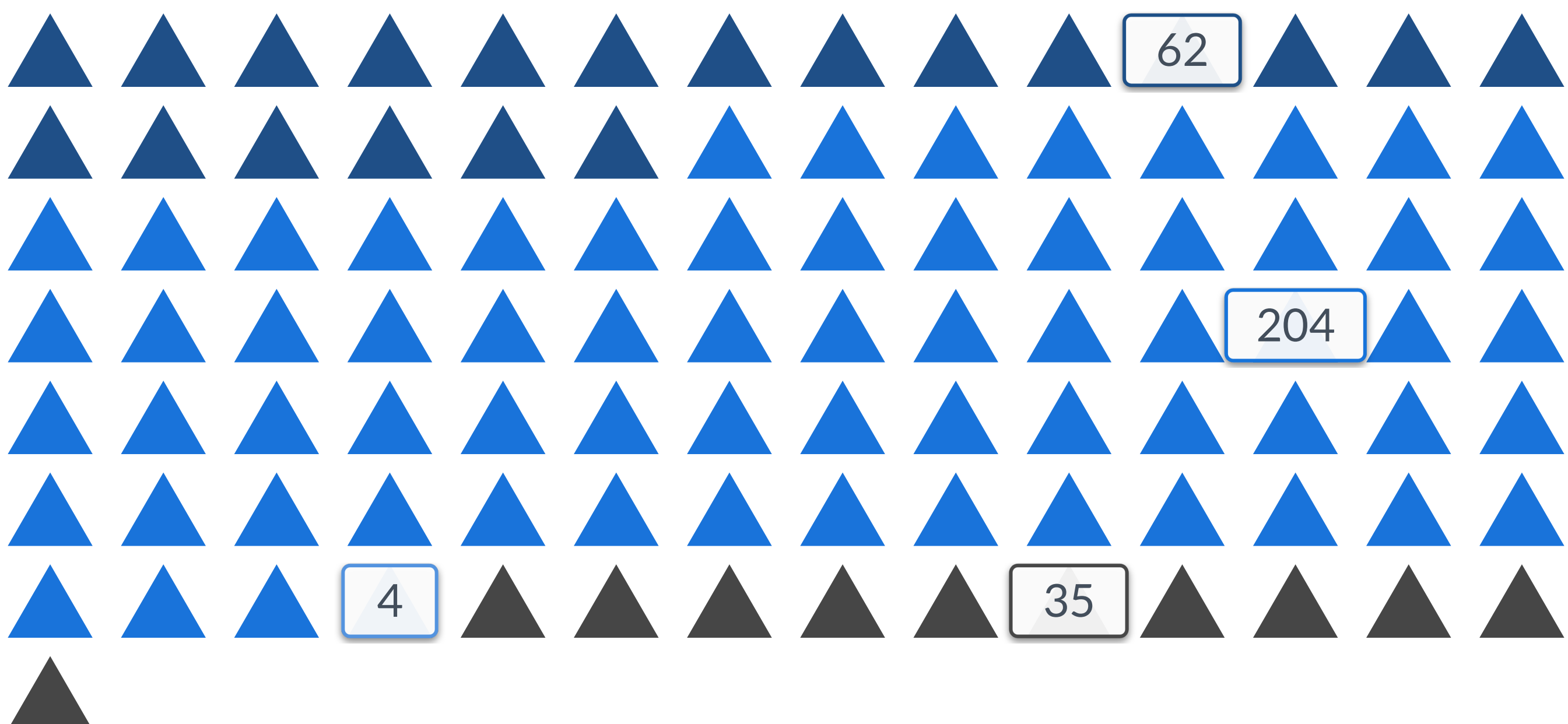
45% of Sophomores (↑ 5)

51.5% of Juniors (↑ 9)

27.5% of Seniors (↑ 13)

12% of Graduate (↑ 10)

## FY2019 First Destination Survey Results



Continuing Education (20.33%)
  Employed (66.89%)  
 Volunteering (1.31%)
  Still Seeking (11.48%)

**89%**

Success Rate

**97%**

Response Rate

**50%**

in St. Louis

**89%**

Reported using Career Services

**76%**

Reported completing an internship