

## Program Assessment Plan

**Program:** MA  
**Department:** American Studies  
**College/School:** College of Arts and Sciences  
**Date:** 2017  
**Primary Assessment Contact:** Heidi Ardizzone

**Note:** Each cell in the table below will expand as needed to accommodate your responses.

#	Program Learning Outcomes	Assessment Mapping	Assessment Methods	Use of Assessment Data
	<p>What do the program faculty expect all students to know, or be able to do, as a result of completing this program?</p> <ul style="list-style-type: none"> <li>Note: These should be measurable, and manageable in number (typically 4-6 are sufficient).</li> </ul>	<p>From what specific courses (or other educational/professional experiences) will artifacts of student learning be analyzed to demonstrate achievement of the outcome? Include courses taught at the Madrid campus and/or online as applicable.</p>	<p>What specific artifacts of student learning will be analyzed? How, and by whom, will they be analyzed?</p> <ul style="list-style-type: none"> <li>Note: the majority should provide direct, rather than indirect, evidence of achievement.</li> </ul> <p>Please note if a rubric is used and, if so, include it as an appendix to this plan.</p>	<p>How and when will analyzed data be used by faculty to make changes in pedagogy, curriculum design, and/or assessment work?</p> <p>How and when will the program evaluate the impact of assessment-informed changes made in previous years?</p>
1	Apply the major practices, theories, or research methodologies in American Studies.	ASTD 5000  Other	Qualifying Exam at the end of year one; question based on ASTD 5000.  Portfolio Paper or Thesis at the end of year two	Every four years
2	Apply knowledge from the field(s) of study to address problems in broader contexts.	ASTD 5910  Career Placement	Internship Paper  Exit Interview and Career Tracking	Every four years
3	Articulate arguments or explanations to both a disciplinary or professional audience and to a general audience, in both oral and written forms.	Other	Portfolio Paper at the end of year two  Oral Defense of Portfolio Paper	Every four years

4				
5				

**Additional Questions**

1. On what schedule/cycle will faculty assess each of the above-noted program learning outcomes? *(It is not recommended to try to assess every outcome every year.)*

Annually, beginning AY 2019: Portfolio Papers and Theses  
 Every 4 years beginning AY 2020: Review assessments and consider modifications  
 Every 4 years beginning AY 2021: Qualifying exam

2. Describe how, and the extent to which, program faculty contributed to the development of this plan.

This plan was discussed and developed in whole-faculty meetings in over several years.

3. On what schedule/cycle will faculty review and, if needed, modify this assessment plan?

Short term reviews following every assessment  
 Long term reviews and consideration of modifications every four years (see schedule above)

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***IMPORTANT: Please remember to submit any assessment rubrics (as noted above) along with this report.***