

## Program Assessment Plan

**Program:** PhD  
**Department:** American Studies  
**College/School:** College of Arts and Sciences  
**Date:** 2017  
**Primary Assessment Contact:** Heidi Ardizzone

**Note:** Each cell in the table below will expand as needed to accommodate your responses.

#	Program Learning Outcomes	Assessment Mapping	Assessment Methods	Use of Assessment Data
	<p>What do the program faculty expect all students to know, or be able to do, as a result of completing this program?</p> <ul style="list-style-type: none"> <li>Note: These should be measurable, and manageable in number (typically 4-6 are sufficient).</li> </ul>	<p>From what specific courses (or other educational/professional experiences) will artifacts of student learning be analyzed to demonstrate achievement of the outcome? Include courses taught at the Madrid campus and/or online as applicable.</p>	<p>What specific artifacts of student learning will be analyzed? How, and by whom, will they be analyzed?</p> <ul style="list-style-type: none"> <li>Note: the majority should provide direct, rather than indirect, evidence of achievement.</li> </ul> <p>Please note if a rubric is used and, if so, include it as an appendix to this plan.</p>	<p>How and when will analyzed data be used by faculty to make changes in pedagogy, curriculum design, and/or assessment work?</p> <p>How and when will the program evaluate the impact of assessment-informed changes made in previous years?</p>
1	Apply the major practices, theories, or research methodologies in American Studies.	ASTD 5000  Other	Qualifying Exam at the end of year one; question based on ASTD 5000.  Portfolio Paper at the end of year two  Dissertation	Every four years
2	Apply knowledge from the field(s) of study to address problems in broader contexts.	ASTD 5910  Teaching  Career Placement	Internship Paper  Syllabi  Exit Interview and Career Tracking	Every four years
3	Articulate arguments or explanations to both a disciplinary or professional audience and to a general audience, in	Other	Portfolio Paper at the end of year two	Every four years

	both oral and written forms.		Oral Defense of Portfolio Paper	
4	Assess relevant literature or scholarly contributions in three chosen fields within American Studies.	Other	Literature Review and Oral Exam	
5				

#### Additional Questions

1. On what schedule/cycle will faculty assess each of the above-noted program learning outcomes? (*It is not recommended to try to assess every outcome every year.*)

Annually beginning AY 2018: Literature Reviews/Exams  
 Annually beginning AY 2019: Portfolio Papers  
 Annually beginning AY 2020: Dissertations  
 Every 4 years beginning AY 2021: Qualifying Papers  
 Every 4 years beginning AY 2021: Review assessments and consider modifications

2. Describe how, and the extent to which, program faculty contributed to the development of this plan.

This plan was discussed and developed in whole-faculty meetings in over several years.

3. On what schedule/cycle will faculty review and, if needed, modify this assessment plan?

Short term reviews every time we assess

Long term reviews and consideration of modifications every four years (see schedule above)

***IMPORTANT: Please remember to submit any assessment rubrics (as noted above) along with this report.***