

Undergraduate Program Assessment Audit

Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students will develop a basic understanding of the key functions of business — accounting, economics, finance, international business, management, management information systems, marketing, operations, and statistics.	CBK Embedded Assessments (Direct)	CBK Embedded Assessments (Direct)	CBK Embedded Assessments (Direct)	CBK Embedded Assessments (Direct)	CBK Embedded Assessments (Direct)

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students will develop the ethical standards, leadership skills, and business decision-making skills necessary to perform effectively in a professional context.	Assessment Center (Direct), Focus Groups (Indirect), Analysis of Ethics Statements (Direct)	Assessment Center (Direct), Focus Groups (Indirect), Analysis of Ethics Statements (Direct)	Assessment Center (Direct), Focus Groups (Indirect), Analysis of Ethics Statements (Direct)	Assessment Center (Direct), Focus Groups (Indirect), Analysis of Ethics Statements (Direct)	Assessment Center (Direct), Focus Groups (Indirect), Analysis of Ethics Statements (Direct)

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students will participate in experiential learning in at least one of the following ways: internships, class projects, simulations, interaction with members of the business community, and/or service leadership.	Records of Internship Office (Indirect), Records of Service Leadership Office (Indirect), Course Syllabi (Indirect)	Records of Internship Office (Indirect), Records of Service Leadership Office (Indirect), Course Syllabi (Indirect)	Records of Internship Office (Indirect), Records of Service Leadership Office (Indirect), Course Syllabi (Indirect)	Records of Internship Office (Indirect), Records of Service Leadership Office (Indirect), Course Syllabi (Indirect)	Records of Internship Office (Indirect), Records of Service Leadership Office (Indirect), Course Syllabi (Indirect)

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students will practice problem analysis and decision-making, both individually and as part of teams and groups, using vehicles such as written/oral communication, technology, problem and case analysis, integrated modules, and consulting opportunities.	Course Syllabi (Indirect)	Course Syllabi (Indirect)	Course Syllabi (Indirect)	Course Syllabi (Indirect)	Course Syllabi (Indirect)

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Learning Outcomes	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016
Students will develop an awareness of globalization and its impacts on people, businesses, and the economy.	MGT 300 Embedded Assessments (Direct) & Course Syllabi (Indirect)	MGT 300 Embedded Assessments (Direct) & Course Syllabi (Indirect)	MGT 300 Embedded Assessments (Direct) & Course Syllabi (Indirect)	MGT 300 Embedded Assessments (Direct) & Course Syllabi (Indirect)	MGT 300 Embedded Assessments (Direct) & Course Syllabi (Indirect)