

Program Assessment: *Annual Report*

Program(s): Industrial Psychology Minor/Certificate

Department: N/A

College/School: School for Professional Studies

Date: 4-15-2019

Primary Assessment Contact: Katie Devany

1. Which program student learning outcomes were assessed in this annual assessment cycle?

The current program was reviewed during the AY 18-19 academic year with areas for improvement noted. The following learning objectives have been identified as necessary to revise based on current market trends and relevancy:

- LO#2: Enhance technological literacy through utilization of professional appropriate computer software programs and communication technologies.
- LO #5: Make oral presentations suitable for academic and professional audiences.

To that end, revised learning outcomes will be developed and approved in AY 19-20 along with related coursework aligning with current market demands.

2. What data/artifacts of student learning were collected for each assessed outcome? Were Madrid student artifacts included?

A survey is completed by each instructor at the end of each course. This survey will inquire about the specific artifact used to demonstrate achievement, student performance towards this outcome, and suggestions on potential changes to the curriculum, pedagogies, artifacts, and/or assessment methods. This assessment process will begin in fall 2019 alongside implementation of the revised leadership major.

3. How did you analyze the assessment data? What was the process? Who was involved?

NOTE: If you used rubrics as part of your analysis, please include them in an appendix.

Data is analyzed from the survey by the program director who looks for overall trends and themes. Both quantitative and qualitative information is derived from the survey which is further supported by market analysis conducted by SPS' marketing partner, Collegis.

4. What did you learn from the data? Summarize the major findings of your analysis for each assessed outcome.

NOTE: If necessary, include any tables, charts, or graphs in an appendix.

Additional findings will be reviewed once the first year of data is collected.

5. How did your analysis inform meaningful change? How did you *use the analyzed data to make or implement recommendations for change* in pedagogy, curriculum design, or your assessment plan?

6. Did you follow up (“close the loop”) on past assessment work? If so, what did you learn? *(For example, has that curriculum change you made two years ago manifested in improved student learning today, as evidenced in your recent assessment data and analysis?)*

We will address this question once we have collected one year's worth of assessment related data.

IMPORTANT: Please submit any revised/updated assessment plans to the University Assessment Coordinator along with this report.