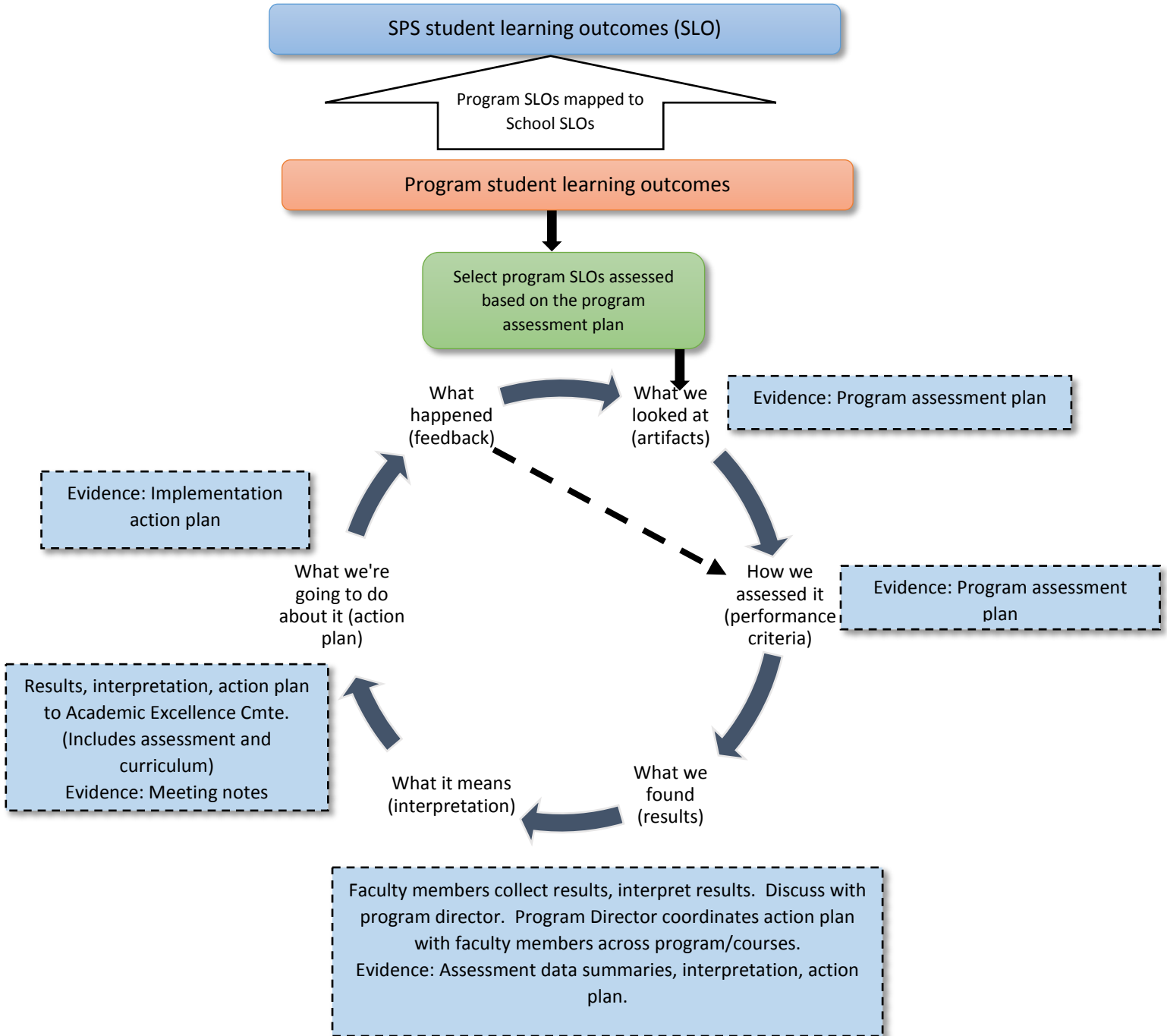


**Saint Louis University School for Professional Studies  
Program Assessment Model**

The School for Professional Studies has adopted the model described in this document for programmatic assessment. Starting with new programs, the model will be phased in for all SPS programs.

The model is designed to illustrate alignment among School, program and course student learning outcomes as well as an ongoing, cyclical assessment process.



## Program Assessment Plan

**Program:** Master of Science Strategic Intelligence

**Department:** N/A

**College/School:** School for Professional Studies

**Date:** 10-30-2017

**Primary Assessment Contact:** Joe Lyons

**Note:** Each cell in the table below will expand as needed to accommodate your responses.

#	<b>Program Learning Outcomes</b> What do the program faculty expect all students to know, or be able to do, as a result of completing this program? <ul style="list-style-type: none"> <li>▪ <i>Note: These should be measurable, and manageable in number (typically 4-6 are sufficient).</i></li> </ul>	<b>Assessment Mapping</b> From what specific courses (or other educational/professional experiences) will artifacts of student learning be analyzed to demonstrate achievement of the outcome? Include courses taught at the Madrid campus and/or online as applicable.	<b>Assessment Methods</b> What specific artifacts of student learning will be analyzed? How, and by whom, will they be analyzed? <ul style="list-style-type: none"> <li>▪ <i>Note: the majority should provide direct, rather than indirect, evidence of achievement.</i></li> </ul> Please note if a rubric is used and, if so, include it as an appendix to this plan.	<b>Use of Assessment Data</b> How and when will analyzed data be used by faculty to make changes in pedagogy, curriculum design, and/or assessment work? How and when will the program evaluate the impact of assessment-informed changes <i>made in previous years</i> ?
1	Demonstrate the capacity to make ethical, evidence-based decisions within the workplace	ORLD 5050, INT 5963	1. An assessment survey will be completed by each instructor at end of course in which this program learning outcome exists. This survey will inquire about: A) Specific artifact(s) used to demonstrate achievement, B) Strengths/weakness in student performance towards this outcome, C) Number of students who achieved/partially achieved/not achieved the outcome, D) Suggestions on potential changes to the curriculum/pedagogies/artifacts/assessment methods.  2. Masters applied research projects completed in INT 5963 will be evaluated by the program	Every other year, typically in the spring. The program Director in cooperation with the full-time and adjunct faculty will analyze assessment data and make changes to pedagogy and/or curriculum.  Program Directors will follow up on action items from the previous year to determine impact and possible refinements or enhancements moving forward.

			Director at the end of each project using a 3 point rubric. Comments and recommendations will be recorded.	
2	Apply leadership competencies within team and organizational contexts	ORLD 5050, ORLD 5010, INT 5961 - 5963	<p>1. An assessment survey will be completed by each instructor at end of course in which this program learning outcome exists. This survey will inquire about: A) Specific artifact(s) used to demonstrate achievement, B) Strengths/weakness in student performance towards this outcome, C) Number of students who achieved/partially achieved/not achieved the outcome, D) Suggestions on potential changes to the curriculum/pedagogies/artifacts/assessment methods.</p> <p>2. Exit survey completed by students at end of degree.</p> <p>3. Masters applied research projects completed in INT 5963 will be evaluated by the program Director at the end of each project using a 3 point rubric. Comments and recommendations will be recorded.</p>	<p>Every other year, typically in the spring. The program Director in cooperation with the full-time and adjunct faculty will analyze assessment data and make changes to pedagogy and/or curriculum.</p> <p>Program Directors will follow up on action items from the previous year to determine impact and possible refinements or enhancements moving forward.</p>
3	Articulate arguments or explanations to both a disciplinary or professional audience and to a general audience, in both oral and written forms	AA 5221, AA 5222 INT 5961-5963	<p>1. An assessment survey will be completed by each instructor at end of course in which this program learning outcome exists. This survey will inquire about: A) Specific artifact(s) used to demonstrate achievement, B) Strengths/weakness in student performance towards this outcome, C) Number of students who achieved/partially achieved/not achieved the outcome, D) Suggestions on potential changes to the curriculum/pedagogies/artifacts/assessment methods.</p> <p>2. Exit survey completed by students at end of degree.</p> <p>3. Masters applied research projects completed in INT 5963 will be evaluated by the program Director at the end of each project using a 3 point rubric. Comments and recommendations will be recorded.</p>	<p>Every other year, typically in the spring. The program Director in cooperation with the full-time and adjunct faculty will analyze assessment data and make changes to pedagogy and/or curriculum.</p> <p>Program Directors will follow up on action items from the previous year to determine impact and possible refinements or enhancements moving forward.</p>

4	Evaluate and manage various information sources and their relevance to strategic intelligence and translate that information into actionable outcomes.	INT 5000, INT 5050, INT 5100, INT 5260, INT 5270, INT 5280, INT 5961 - 5963	<p>1. An assessment survey will be completed by each instructor at end of course in which this program learning outcome exists. This survey will inquire about: A) Specific artifact(s) used to demonstrate achievement, B) Strengths/weakness in student performance towards this outcome, C) Number of students who achieved/partially achieved/not achieved the outcome, D) Suggestions on potential changes to the curriculum/pedagogies/artifacts/assessment methods.</p> <p>2. Exit survey completed by students at end of degree.</p> <p>3. Masters applied research projects completed in INT 5963 will be evaluated by the program Director at the end of each project using a 3 point rubric. Comments and recommendations will be recorded.</p>	<p>Every other year, typically in the spring. The program Director in cooperation with the full-time and adjunct faculty will analyze assessment data and make changes to pedagogy and/or curriculum.</p> <p>Program Directors will follow up on action items from the previous year to determine impact and possible refinements or enhancements moving forward.</p>
5	Perform sophisticated analysis and evaluations of possible threats through demonstrated technical expertise and application of conceptual skills.	INT 5200, INT 5250 INT 5270, INT 5961-5963	<p>1. An assessment survey will be completed by each instructor at end of course in which this program learning outcome exists. This survey will inquire about: A) Specific artifact(s) used to demonstrate achievement, B) Strengths/weakness in student performance towards this outcome, C) Number of students who achieved/partially achieved/not achieved the outcome, D) Suggestions on potential changes to the curriculum/pedagogies/artifacts/assessment methods.</p> <p>2. Exit survey completed by students at end of degree.</p> <p>3. Masters applied research projects completed in INT 5963 will be evaluated by the program Director at the end of each project using a 3 point rubric. Comments and recommendations will be recorded.</p>	<p>Every other year, typically in the spring. The program Director in cooperation with the full-time and adjunct faculty will analyze assessment data and make changes to pedagogy and/or curriculum.</p> <p>Program Directors will follow up on action items from the previous year to determine impact and possible refinements or enhancements moving forward.</p>

### Additional Questions

1. On what schedule/cycle will faculty assess each of the above-noted program learning outcomes? (*It is not recommended to try to assess every outcome every year.*)

### Program Assessment Schedule

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The following schedule provides an annual timeline for assessing the program's student learning outcomes. The assessment schedule will be reviewed annually and modified to address emerging evidence needs for assessment of a particular SLO.

	<b>SLO1</b>	<b>SLO2</b>	<b>SLO3</b>	<b>SLO4</b>	<b>SLO5</b>
<b>AY 2018-19</b>	ORLD 5050, INT 5963	ORLD 5050, ORLD 5010, INT 5961 - 5963			
<b>AY 2019-20</b>			AA 5221, AA 5222 INT 5961-5963		
<b>AY 2020-21</b>				INT 5000, INT 5050, INT 5100, INT 5260, INT 5270, INT 5280, INT 5961 - 5963	INT 5200, INT 5250 INT 5270, INT 5961-5963
<b>AY 2021-22</b>	ORLD 5050, INT 5963	ORLD 5050, ORLD 5010, INT 5961 - 5963			

### Program Curricular Map

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The curriculum map indicates where SLOs are introduced (I), reinforced (R), and evaluated. The map demonstrates how each course contributes to students' meeting the SLOs and help ensures student learning is designed to scaffold from initial introduction to the knowledge/skills/attitudes (KSA), to the opportunity to apply the KSAs to different situations, to evaluation of student's degree of achievement of each SLO.

**Master of Science Strategic Intelligence  
Program Level Student Learning Objectives  
Fall 2018**

	1. Assess evidence to draw reasoned, ethical conclusions.	2. Apply leadership competencies appropriate for a given situation or context.	3. Utilize effective discipline-specific argumentation skills.	4. Evaluate and manage various information sources and their relevance to strategic intelligence and translate that information into actionable outcomes.	5. Perform sophisticated analysis and evaluations of possible threats through demonstrated technical expertise and application of conceptual skills.
<b>SPS Graduate Core (12 Credits)</b>					
ORLD 5050 Ethical, Evidence-Based Decision Making	I				
ORLD 5010 Contemporary Org Leadership	R	I			
AA 5221 Survey Research & Methods I			I		
AA 5222 Survey Research & Methods II			R		
<b>Strategic Intelligence Core (15 Credits)</b>					
INT 5000 The Intelligence Cycle				I	I
INT 5050 Terrorism & US Foreign Policy				R	R
INT 5200 Cyber Operations and National Security					R
INT 5250 Structured Analytical Techniques for Intelligence			R	E	E
INT 5961-5963 Strategic Intelligence Masters Research Project (MRP)	E	E	E	E	E
<b>Strategic Intelligence Electives (9 Credits)</b>					
INT 5100: Counter Intelligence & Espionage				I	I
INT 5260: Military Intelligence				R	
INT 5270: Open Source Intel				R	
INT 5280 Congress & The IC	R	R			

\*Program learning outcome data collected and evaluated in “R” and “E” courses.

**2. Describe how, and the extent to which, program faculty contributed to the development of this plan.**

The program Director in cooperation with the full-time and adjunct faculty are involved in the development of the courses and their application to each program learning outcome within the plan. These faculties are highly invested in ensuring that course projects and other associated artifacts are created in ways that student performance toward the learning outcome can be distinguished and evidence towards achievement reported.

3. **On what schedule/cycle will faculty review and, if needed, modify this assessment plan?** This plan will be reviewed annually to ensure it continues to meet the program’s needs. If a given learning outcome indicated areas in need of focused assessment, especially as it relates to one or more courses within the program or a foundational competency, then the schedule may be altered as needed. As SPS programs continually evolve to meet changing market needs, this assessment plan is to be considered dynamic and subject to change as the program evolves and new programs are offered.

