

CURRICULUM VITAE
KIMBERLY R. ENARD, PhD, MBA, MSHA, FACHE
February 10, 2016

PRESENT TITLE AND AFFILIATION

Assistant Professor (Tenure Track)
Saint Louis University (SLU)
College for Public Health & Social Justice
Department of Health Management & Policy (HMP)
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EDUCATION

DEGREE-GRANTING EDUCATION

- 2010 **Doctor of Philosophy, University of California-Los Angeles (UCLA)**
School of Public Health, Department of Health Policy and Management
Cognate: Public Policy
Dissertation Title: “Exit the Hospital: The Effect of Race/Ethnicity on
Healthcare Access and Quality in the Years Following Community
Hospital Closures”
Advisor/Committee Chair: Ninez A. Ponce
- 2000 **Master of Business Administration, Georgia State University**
J. Mack Robinson College of Business (Atlanta, GA)
Concentration: Finance
- 2000 **Master of Science in Health Administration, Georgia State University**
J. Mack Robinson College of Business (Atlanta, GA)
Institute of Health Administration
Concentrations: Management and Marketing
- 1989 **Bachelor of Arts, University of Denver**
Division of Arts, Humanities and Social Sciences (Denver, CO)
Majors: Theatre and Mass Communications

POST-GRADUATE TRAINING

- 2012-2014 **Postdoctoral Fellow, Cancer Education & Career Development Program**
University of Texas (UT) Health Sciences Center at Houston
School of Public Health, Division of Management, Policy and Community Health
Training Director: Patricia D. Mullen
Primary Mentor: Robert O. Morgan

Visiting Postdoctoral Fellow

UT MD Anderson Cancer Center
General Internal Medicine, Research
Primary Mentor: Robert J. Volk

2010-2012 **Postdoctoral Fellow, Kellogg Health Scholars Program**
UT MD Anderson Cancer Center
Center for Health Equity and Evaluation Research
Division of Cancer Prevention and Population Sciences
Training Director and Primary Mentor: Lovell A. Jones

ADDITIONAL RESEARCH & POLICY TRAINING

2014 Kaiser Permanente Learning Program: Connecting Health Policy to Practice,
April 6-9, Oakland, CA.

2013 Community Based Participatory Research (CBPR) Institute for Health
Equity: Building Effective and Sustainable Partnerships to Improve
Community Health, San Francisco State University, Department of Health
Education, June 24-28, San Francisco, CA.

2013 CBPR Trainee, Latinos Contra el Cancer Community Networks Program
Center, National Cancer Institute (U54CA153505)
PIs: David Wetter, Maria E. Fernandez, Lovell A. Jones

2012 *Special Topics in Behavioral Science*, UT School of Public Health
Division of Health Promotion & Behavioral Sciences
Instructor: Sheryl A. McCurdy

2011 *Introduction to Qualitative Research Methods*, UT School of Public Health
Division of Health Promotion & Behavioral Sciences
Instructor: Sheryl A. McCurdy

CERTIFICATIONS

2003- Board Certified, Healthcare Management
present American College of Healthcare Executives

RESEARCH INTERESTS

- Cancer disparities, health disparities
- Community-based participatory research
- Multilevel interventions
- Health system improvement
- Shared decision-making
- Social determinants of health
- Uninsured and Medicaid populations

OTHER PROFESSIONAL EXPERIENCE

- 2006-2010 **Independent Consultant** (Los Angeles, CA). Developed strategic business development and marketing plans and developed marketing collateral for client organizations. Clients: Providence Health & Services-San Fernando and Santa Clarita Valleys, Pacific Clinics, Emory Healthcare, UCLA Health
- 2009 **Graduate Research Assistant**, Jonsson Comprehensive Cancer Center at UCLA (Los Angeles, CA). Assisted in instrument development and supervised data collection for project examining cancer services available in California's safety net clinics; conducted key informant interviews with state health officials to evaluate data reliability; contributed to manuscript development (Ninez A. Ponce, P.I.)
- 2006 **Interim Director of Cardiac Services**, Providence Saint Joseph Medical Center (Burbank, CA, 455 beds). Led service line operations and strategic business development to build volumes and market share; collaborated with medical staff leadership, hospital directors and administrators to enhance operational and quality improvement processes.
- 2003-2006 **Cardiac and Vascular Service Line Marketing Manager**, Providence Saint Joseph Medical Center and Providence Holy Cross Medical Center (Mission Hills, CA, 254 beds). Developed and implemented strategic service line business development and marketing plans; managed creative processes for community outreach campaigns; developed marketing collateral; served on oversight committees.
- 2000-2003 **Assistant Director, Service Line Marketing and Business Development**, Emory Healthcare: Emory University Hospital, 587 beds, and Emory Crawford Long Hospital, 583 beds (Atlanta, GA). Developed and executed strategic business and marketing plans for Emory Heart Center and other clinical sections. Selected, trained and evaluated marketing and physician liaison managers and assisted with overall development and control of departmental operations and budget.
- 2000 **Administrative Resident**, Professional Healthcare-Global Surgical Team, Kimberly-Clark Healthcare, Atlanta, GA. Researched, analyzed and reported key purchasing and product profitability trends; prepared narrative briefs regarding global disease trends; communicated with sales representatives to monitor account sales conversions.
- 1998-1999 **Graduate Research Assistant**, Institute of Health Administration (IHA), Georgia State University (Atlanta, GA). Provided research and communication support for faculty in IHA Center for Health Services Research and public officials/staff in Commissioner's Office-Department of Medical Assistance (state Medicaid agency). Activities included researching and writing annual report and monthly updates for the Board of Medical Assistance; writing and distributing news releases, fact sheets and legislative briefs; coordinating fulfillment of public information requests.

- 1998 **Intern**, Gates, Moore & Company Health Care Consulting (Atlanta, GA).
Facilitated physician credentialing processes; prepared provider fee schedules;
clarified payer reimbursement policies by contacting state regulatory and
licensing agencies, government and private insurers.
- 1995-1998 **Health Reporter/Producer**, (Gannett Company) 13 WMAZ TV (Macon, GA)
- 1994-1995 **Associate Producer**, Fox Broadcasting Company (New York, NY)
- 1991-1993 **Administrative Assistant**, Fox Broadcasting Company (Los Angeles, CA)

PAID CONSULTANTSHIPS

- 2013-
present **Program Evaluator**, Memorial Hermann Health System Community
Benefits Corporation (Houston, TX). Contribute to development and
evaluation of health programs for vulnerable populations by reviewing
relevant literature, identifying appropriate outcome measures and survey
instruments, recommending research methods and analyzing data.

TEACHING EXPERIENCE

- 2015 *Quality Improvement in Healthcare*: SLU Executive MHA Program
2015-2016 *Health Policy*: SLU Executive MHA Program
2015-2016 *Fundamentals of Economics and Finance*: SLU Executive MHA Program

ASSISTANTSHIPS

- 2007, 2008 *Evaluation Methods in Health Services Research*: UCLA (Instructor: Dr.
Roshan Bastani)
- 2008 *Practices of Evaluation in Health Services*: UCLA (Instructors: Dr. Robert
Kaplan and Dr. Pamela Davidson)
- 2006 *Field Studies in Health Services*: UCLA (Instructor: Dr. Leah Vriesman)
- 2005 *Introduction to Health Services*: UCLA (Instructor: Dr. Nadereh Pourat)

GUEST LECTURES

- 2008 “Review of Major Threats to Internal Validity”: Invited lecture for *Evaluation
Methods in Health Services Research* Course, UCLA School of Public Health,
Department of Health Policy and Management, May 20, 2008.
- 2008 “U.S. Hospitals & Health Systems”: Invited lecture for *Health Services
Organization* Course, UCLA School of Public Health, Department of Health
Policy and Management, Apr 30, 2008.
- 2008 “Pre-Experimental Designs and Threats to Validity”: Invited lecture for
Practices of Evaluation in Health Services Course, UCLA School of Public
Health, Department of Health Policy and Management, Jan 14, 2008.

- 2007 “Original Case Study: How Much Do You Want Me?”: Invited lecture for *Field Studies in Public Health* Course, UCLA School of Public Health, Department of Health Policy and Management, Nov 7, 2007.
- 2005 “U.S. Hospitals & Health Systems”: Invited lecture for *Health Services Organization* Course, UCLA School of Public Health, Department of Health Policy and Management, Nov 9, 2005.

SERVICE

- 2015-2016 Research Advisory Council: SLU, CPHSJ
- 2015 MHA Comprehensive Exam Committee: SLU, HMP
- 2014-2015 EMHA Faculty Search Committee: SLU, HMP
- 2014-2015 MHA Admissions Selection Committee: SLU, HMP
- 2014-2015 Curriculum & Competency Committee: SLU, HMP
- 2014-2015 Communications Committee: Missouri Healthcare Executives Group
- 2014 Coach (for SLU HMP): 2014 Everett V. Fox Student Case Competition sponsored by the National Association of Health Service Executives
- 2013 Selection Committee: Cancer Control Mini-Grants Program sponsored by UT School of Public Health and UT MD Anderson Cancer Center
- 2013 Program Evaluation Consultant: Houston Area Community Services, Inc. (HACS), Cancer Control Mini-Grants Program grant application
- 2011-2013 Chair: Responsible Conduct of Research Seminar Series, Postdoctoral Association, UT MD Anderson Cancer Center
- 2011-2013 Executive Committee Member: Postdoctoral Association, UT MD Anderson Cancer Center
- 2011-2012 Advisory Committee Member: Postdoctoral Advisory Committee, UT MD Anderson Cancer Center
- 2011-2012 Planning Committee Member: Kellogg Health Scholars Program 2012 Annual Networking Meeting
- 2011-2012 Co-facilitator: Kellogg Health Scholars Program, Neighborhood Assessment and Community Engagement Thematic Group
- 2011 Mentor: PIPELINE Scientific Training Program, 2011 Internship Class, UT MD Anderson Cancer Center, Center for Health Equity and Evaluation Research, Division of Cancer Prevention and Population Sciences

HONORS AND AWARDS

- 2013-2015 Kaiser Permanente Burch Minority Leadership Development Program, Kaiser Permanente and the Institute for Alternative Futures
- 2012-2014 National Cancer Institute/NIH R25 Postdoctoral Fellowship, UT School of Public Health, Cancer Education & Career Development Program (CA057712)

- 2012 National Institute of General Medical Sciences/NIH Travel Award, 2012 Postdoc Workshop, Bethesda, MD, March 12-13, 2012
- 2011 RWJF New Connections Program Travel Award, AcademyHealth Annual Research Meeting, Seattle, June 11-13, 2011
- 2010-2012 Kellogg Health Scholars Program Postdoctoral Fellowship (P01177943)
- 2009-2010, 2007-2008, 2005-2006 UCLA School of Public Pre-doctoral Fellowship, Department of Health Policy and Management
- 2009 Best Student Abstract: Doctoral-Level, Community Health Planning and Policy Development Section, American Public Health Association, 137th Annual Meeting & Exposition
- 2008-2009 UCLA Graduate Division Research Mentorship Fellowship
- 2006-2007 AHRQ Pre-Doctoral Fellowship, UCLA/RAND Institutional Health Services Research Training Program (T32)
- 2000 3rd place, National Hill-Rom Graduate Healthcare Research Competition, American College of Healthcare Executives
- 1999-2000 American College of Healthcare Executives Foster G. McGaw Scholarship
- 1999-2000 Georgia State University Regents' Opportunity Scholarship
- 1999-2000 Georgia State University Foundation Scholarship
- 1999-2000 Georgia State University Roland J. Knobel Scholarship
- 1998-2000 Institute for Diversity in Health Management Scholarship, American Hospital Association
- 1998-2000 Federal Traineeship Award, Georgia State University
- 1998 Georgia Associated Press Award

RESEARCH

GRANT AND CONTRACTS

- 2010-2012 Co-Investigator. (PI: LA Jones) Kellogg Health Scholars Program Research Project (\$20,000): *Exploration of Patients' Motivations and Decision-Making Processes for Using Emergency Room Services for Primary Care and Opportunities for Helping Them Find and Keep Medical Homes*. Funded Parent Grant: P01177943. *Complete*.
- 2011-2012 Grant Writer/Evaluation Team Member. (PI: LA Jones; Amount: \$720,000) Department of Defense-USA Army Medical Research and Material Command Broad Agency Announcement. Funded Parent Grant: W81XWH-BAA-11-1. *Complete*.

PROTOCOLS

- 2011-present Principal Investigator. HSC-MH-11-058: UT-Houston Health Sciences Center & Memorial Hermann Clinical Innovation and Research Institute; Co-Investigator. 2011-0635: UT MD Anderson Cancer Center. *An Exploration of Patients' Motivations and Decision-Making Processes for Using Emergency Room Services for Primary Care and Opportunities for Helping Them Find, Keep Medical Homes*. IRB non-exempt protocol, active.
- 2011-2012 Co-Investigator. DR11-0355-UT MD Anderson Cancer Center. *Emergency Room Patient Navigation to Medical Home*. IRB exempt protocol, inactive.

PUBLICATIONS**PEER-REVIEWED PUBLICATIONS**

Enard KR, Nevarez L, Hernandez M, Hovick SR, Moguel MR, Hajek RA, Blinka CE, Torres-Vigil I, Jones LA. Patient Navigation for Colorectal Cancer Screening among Latino Medicare Fee-for-Service Beneficiaries: A Randomized Controlled Trial. *Cancer Causes Control*. 2015 Sep;26(9):1351-9. PMID: 26109462.

Enard KR, Ganelin, DM. Reducing Preventable Emergency Department Utilization and Costs by Using Community Health Workers as Patient Navigators. *J Healthc Manag*. 2013 Nov-Dec; 58(6):412-27. PMID: PMC4142498.

Natale-Pereira, A, **Enard, KR**, Nevarez L, & Jones, LA. The Role of Patient Navigators in Eliminating Health Disparities. *Cancer*. 2011 Aug;117(15Suppl):3543-52. PMID: PMC4121958.

MANUSCRIPTS – UNDER REVIEW

Enard KR, Mullen PD, Kamath G, Dixon N, Volk, RJ. Are Cancer-Related Decision Aids Appropriate for Socially Disadvantaged Patients: A Systematic Review of U.S. Randomized Controlled Trials.

Enard KR, Nevarez L, Ganelin, DM. Perceived Discrimination and Emergency Department Use among Safety-Net Patients.

MANUSCRIPTS – IN PREPARATION

Enard KR, Ganelin DM. Vulnerable Patients' Perceptions Associated with Use of Emergency Department versus Primary Care Offices or Clinics.

Enard KR, McClure SM, Young AD, Tao D, Liu E, *et. al*. A systematic review of patient navigation (PN) to reduce low-acuity emergency department (ED) use and hospital readmissions among Medicaid and uninsured populations in the US.

Enard KR, Liu E, McClure SM, Ganelin DM. ED-Based PN to reduce low acuity ED use among Medicaid and uninsured patients in Houston, TX.

Enard KR, Liu E, McClure SM, Ganelin DM. Using PN to connect Medicaid and uninsured patients with primary care medical homes: strategies, challenges and lessons learned.

Enard KR, Liu E, McClure SM, *et. al.* Community Referral Coordinator Program to Address Barriers to Improve Post-Discharge Outcomes and Primary Care Access among Uninsured and Medicaid Patients in Saint Louis, MO.

BOOK CHAPTERS

Lunstroth J, Jones LA, **Enard KR**. Eliminating Cancer Disparities Through Legislative Action. In J Phillips (ed), *Cancer and Health Policy: Advancements and Opportunities*. Oncology Nursing Society: Pittsburgh, PA.

EDITORIAL AND REVIEW ACTIVITIES

AD-HOC JOURNAL REVIEWER

2011-2016 *Journal of Health Care for the Poor and Underserved*
2014-2015 *American Journal of Public Health*
2014-2015 *Journal of Cancer Education*
2014 *Health Education & Behavior*

OTHER EDITORIAL AND REVIEW ACTIVITIES

2015 Proposal Reviewer: Beaumont Faculty Development Fund
2015 Review Committee: Susan G. Komen 2014 Community Grants – National Breast Cancer Patient Navigation Programs
2014-2015 Abstract Reviewer: Medical Care Section, APHA Annual Meeting and Exposition
2012 Abstract Review Committee: Intercultural Cancer Council, 12th Biennial Symposium on Minorities, the Medically Underserved & Health Equity
2011 Review Committee: PIPELINE Scientific Training Program, 2011 Internship Class, UT MD Anderson Cancer Center, Department of Health Disparities Research, Center for Health Equity and Evaluation Research

CONFERENCES & SYMPOSIA

2015 **Enard KR**. Emergency Departments (EDs) or Medical Homes? Factors Associated with Vulnerable Populations' Use of EDs for Primary Care. Paper presented at: 13th Annual Disparities Summer Workshop: Working Toward Social Justice; 2015, June 25, Houston, TX.

- 2014 Goldmann D, Reid A, Gallegos A, Wong W, **Enard KR**. Lessons Learned in Eliminating Health Disparities. Health Equity Panel at: Institute for Healthcare Improvement's 26th Annual National Forum on Quality Improvement in Health Care; 2014, December 10, Orlando, FL.
- 2014 **Enard KR**, Mullen PD, Kamath G, Dixon N, Volk, RJ. Attention to Social Disadvantage in Cancer-Related Patient Decision Aids: A Critical Review of U.S. Randomized Controlled Trials. Accepted for poster presentation (presenting author, Robert J. Volk) at: The 36th Annual Meeting of the Society for Medical Decision Making; 2014, October 19, Miami, FL.
- 2014 **Enard KR**. Hospitals, Emergency Departments or Medical Homes? Factors Associated with Vulnerable Populations' Use of Emergency Departments for Primary Care. Paper presented at: 12th Annual Disparities Summer Workshop: Working Toward Social Justice; 2014, June 26, Houston, TX.
- 2013 **Enard KR**, Presleigh K, Duckett S, Jones LA. Among Vulnerable Populations, Is High Trust in Emergency Department Physicians Associated with Higher Primary Care-Related ED Use. Poster presented at: APHA 141st Annual Meeting & Exposition; 2013, November 5; Boston, MA.)
- 2013 **Enard KR**, Nevarez L, Hovick SR, Jones LA. Randomized Controlled Trial of Patient Navigation for Colorectal Cancer Screening and Cancer-Related Risk, Worry in Latino Medicare Beneficiaries. Poster presented at: APHA 141st Annual Meeting & Exposition; 2013, November 4; Boston, MA.)
- 2013 **Enard KR**. Hospitals, Emergency Departments and Health Disparities: Correlates of High Emergency Department Use Among Vulnerable Populations. Paper presented at: 11th Annual Disparities Summer Workshop: Working Toward Social Justice; 2013, June 20, Houston, TX.
- 2012 **Enard KR**. Using Patient Navigation to Improve Cancer Treatment Satisfaction among Elderly Latinos in Houston. Paper presented at: APHA 140th Annual Meeting & Exposition; 2012, October 31; San Francisco, CA.
- 2012 Hovick, S, Nevarez, L, Lloyd, S, Batts, L, Garcia-Prieto, C, **Enard, KR**, Jones, LA, Kahlor, L. (2012). An Examination of Health Consciousness and Its Link to Health Behavior. Paper presented at: APHA 140th Annual Meeting & Exposition; 2012, October 30; San Francisco, CA.
- 2012 **Enard KR**. Using Peer-to-Peer Patient Navigators and the Medical Home Model To Reduce Avoidable Emergency Department Visits. Poster session presented at: Biennial Symposium on Minorities, the Medically Underserved and Health Equity sponsored by the Intercultural Cancer Council; 2012, June 30; Houston, TX.

- 2012 **Enard KR**, Ganelin DM. Reducing Avoidable ER Visits with Patient Navigators and the Medical Home Model. Paper presented at: American College of Healthcare Executives (ACHE) 2012 Congress on Healthcare Leadership, 2012, March 22; Chicago, IL.
- 2011 **Enard KR**. Impact of Hospital Closures on Utilization: Examining Racial/Ethnic Differences in Visit Type in the Years Following Hospital Closures. Poster session presented at: APHA 139th Annual Meeting & Exposition; 2011, November 1; Washington, DC.
- 2011 **Enard KR**. When Hospitals Leave the Neighborhood: Do Hospital Closures Impact Racial/Ethnic Disparities in Access to Care? Paper presented at: APHA 139th Annual Meeting & Exposition; 2011, October 31; Washington, DC.
- 2011 **Enard KR**. U.S. Hospitals and Health Systems: A Changing Role in Addressing Health Disparities. Paper presented at: 9th Annual Disparities Summer Workshop: Health in the Global Context; 2011, June 23; Houston, TX.
- 2011 **Enard KR**. Hospital Closures and Health Disparities: Racial/Ethnic Differences in Healthcare Visits in the Wake of Hospital Closures. Paper presented at: Health Disparities Interest Group Meeting, AcademyHealth Annual Conference; 2011, June 11; Seattle, WA.
- 2011 **Enard KR**. Using Peer-to-Peer Patient Navigators and the Medical Home Model To Reduce Avoidable Emergency Department Visits. Poster session presented at: Kellogg Health Scholars Program Annual Meeting; 2011, June 2; Washington, DC.
- 2009 **Enard KR**. Disaggregating Racial and Ethnic Differences in Patient Perceptions of Access to Care: Using CAHPS Data to Look Inside the Eye of the Beholder. Paper presented at: APHA 137th Annual Meeting & Exposition; 2009, November 11; Philadelphia, PA.
- 2009 **Enard KR**. Healthcare in Black, White and Shades of Brown: Racial and Ethnic Disparities in Utilization among Privately Insured U.S. Adults. Paper presented at: APHA 137th Annual Meeting & Exposition; 2009, November 9; Philadelphia, PA.
- 2009 **Enard KR**. Disaggregating Racial and Ethnic Differences in Patient Perceptions of Access to Care: Using CAHPS Data to Look Inside the Eye of the Beholder. Poster presented at: AcademyHealth Annual Conference; 2009, June 29; Chicago, IL.

PROFESSIONAL MEMBERSHIPS/ACTIVITIES

- 2005-present American Public Health Association (APHA), Sections: Medical Care, Community Health Planning and Policy Development
- 2004-present Academy Health, Interest Groups: Disparities, Health Policy, Communications, State Health Research and Policy
- 2003-present American College of Healthcare Executives (ACHE), Fellow

- 2003-2008 Women in Health Administration, Events Committee (2003-2005)
- 2003-2005 League of Women Voters of Los Angeles, Board of Directors and Public Relations Chair
- 2003-2004 State of California, Long-Term Care Ombudsman Program, Volunteer Ombudsman
- 2003-2004 Delta Sigma Theta, Inc., Los Angeles Alumnae Chapter, Scholarship Committee
- 2002-2003 Alumni Board, Georgia State University-Institute of Health Administration
- 2002-2003 Partnership Against Domestic Violence, Crisis Line Advocate
- 1996-1998 Board Member, Alzheimer's Association of Central Georgia

Date of Last C.V. Update: February 10, 2016.